

DICK'S PIZZA

FOR IMMEDIATE RELEASE

The 1905's Operator along with Kitchen Partner, Scorfana, to open a NY Style Pizza & Cocktail concept in Sellwood.

Sellwood, OR — Chris Pfeifer, the current operator behind Portland's Top 100 Jazz Club, The 1905, and its kitchen and culinary partner, Scorfana, lead by chef Jon Wiley, have announced plans to open a New York-style pizza and cocktail concept in Portland's Sellwood neighborhood.

'Dick's Pizza' named after Pfeifer's father, will be located in the former 'Sunny's Pizzeria' space, bookended by long time Sellwood Italian go-to 'a Cena' and their private dining space 'Festa.' Dick's will bring together hand-tossed New York-style pizzas, fresh salads, and thoughtfully crafted cocktails in a lively, neighborhood-driven setting. Drawing from the hospitality DNA of The 1905 Jazz Club—known for its warm atmosphere, curated music, and elevated beverage program—the concept aims to become a go-to gathering spot for locals seeking quality food, drinks, and vibe without pretense.

Pfeifer, a lifelong Portland resident, with the last 20+ in the Sellwood neighborhood says, "The goal is to create a place that feels instantly familiar but thoughtfully executed, Sellwood has such a strong sense of community, and we're excited to contribute something that's casual, fun, and rooted in craftsmanship—from the pizza dough to the cocktail glass."

Wiley, who has spent time working on both coasts including local spots, Tulip Shop Tavern, La Moule, and who took the kitchen at The 1905 when Pfeifer took over ops in January, 2024, plans "a classic NY pizza, a Brooklyn slice you can recognize. Pepperoni, house made sausages, pecorino, hot peppers, high quality ingredients." On the planned dessert menu Wiley continues, "We bake a mean slice of chocolate cake, that should not go un-tasted."

The bar program will highlight well-executed simple classics alongside seasonal cocktails and beers that will be designed to pair seamlessly with slice or a full-pie.

Timeline for opening rests with final OLCC licensing, but is targeted for sometime in mid-March. More details—including renderings, menu previews, and opening announcements—can be found at dicks.pizza

Media Contact:
Chris Pfeifer
chris@dicks.pizza
503-939-6767

###